

Privacy Notice

OUTsurance DAC ('OUTsurance' or We), is a member of the global OUTsurance Group ('Group'). We are established in Ireland to undertake and carry out insurance business against non-life risks and liabilities, including home and motor insurance. OUTsurance is regulated by the Central Bank of Ireland, registered under company number 724743, and our headquarters are located in County Dublin, Ireland.

OUTsurance understands how important it is for you to protect your personal information, including sensitive data, and we appreciate that you care about how we collect, use, store, and share such information. This Privacy Notice explains how we handle your data, as well as information we may receive from others, such as your named drivers and people living at the insured property. We are committed to processing all personal data in accordance with applicable data protection laws, including the EU General Data Protection Regulation (GDPR) and the Data Protection Acts.

Please read this Privacy Notice carefully and share it with anyone covered under your insurance policy, including named drivers and anyone living at the insured property, as it also applies to them.

Ensure that anyone else insured under your policy has given you permission to share their personal information with us. Additionally, make sure you have their consent to receive their penalty point information. To add them to your insurance policy, we may need to share this information with you both during the quotation process and throughout the policy term.

We will update this notice from time to time. The latest version will always be available on our website.

We recommend reviewing it regularly to stay informed about how we use and protect your personal data.

OUTsurance DAC is regulated by the Central Bank of Ireland. OUTsurance DAC is registered in Ireland under registration no. 724743 Registered office address of 2nd Floor, Building 3, Cherrywood Business Park, Dublin 18, D18 TF72.



- 1. Queries and complaints
- 2. Collection of data
- 3. Use of information
 - 3.1 Sensitive data
 - 3.2 Automated decision-making
 - 3.3 Right to review automated decisions
 - 3.4 Impact of not providing information
 - 3.5 Call recording
 - 3.6 OUTsurance business partners
 - 3.7 Job applicants
 - 3.8 CCTV in OUTsurance building
- 4. Sharing of information
 - 4.1 Sharing data with a claimant
 - 4.2 Consumer insurance contracts act
 - 4.3 Saveguarding your data
 - 4.4 International data transfers
- 5. Retention of data
- 6. Your rights
 - 6.1 Summary of your rights
- 7. Customer communication
- 8. Marketing information
 - 8.1 How it works
 - 8.2 Changing your marketing preferences
- 9. Cookie policy



1. Queries and complaints

If you have concerns regarding the handling of your personal information or require further details about how your data are used, please feel free to reach out to us using the contact details below:

Data Protection Officer

OUTsurance Ireland DAC

Building 3, Level 2

Cherrywood Campus

Cherrywood

Dublin 18

D18 TF72

Email: DPO@outsurance.ie

You also have the right to file a complaint with the Data Protection Commission if you are not satisfied with how we manage your personal data. Here's how to contact them:

Data Protection Commission

21 Fitzwilliam Square South

Dublin 2

D02RD28

Email: info@dataprotection.ie



2. Collection of data

We collect personal data about you and, where applicable, others insured under your policy, as described in this Privacy Notice. This information may be collected directly by OUTsurance staff, through our website, client portal and app, or indirectly through third-party service providers acting on our behalf. The specific types of personal data we collect are outlined below. To provide you with a policy, we may collect personal information directly from you, from other insurers, or from others insured under your policy. These data are collected to fulfill the purposes outlined in this Privacy Notice.

The specific types of data we collect may evolve over time, but we believe it is important for you to understand the kinds of information we gather and use. The categories and examples of data listed below are not exhaustive and serve as an indication of the data we may process. Information under one category may also be used for activities related to other categories. The majority of these data are obtained directly from you. This can be through different channels such as websites, contact centres, e-mail, post and in person. Personal data are also obtained from other sources such as third-party databases and public websites. We use these databases and websites to obtain additional details to help verify personal data and other information you have provided. Further information about these channels is set out below. Data collection may involve information about both you and other insured individuals, such as named drivers, or those residing with you at an insured property.

It is crucial that the information you provide is accurate and complete. You are legally obligated to exercise reasonable care to ensure that the details you provide are correct and comprehensive. Failure to do so may result in OUTsurance cancelling your insurance policy or denying claims, and it could also impact your ability to secure insurance in the future.

Personal data provided by	Details	Categories and Types of Data Collected
Indirect Engagement	 We collect your personal data indirectly from third party service providers in certain circumstances. These parties include: other insurance companies; any third parties involved in an incident with you; public registers (e.g. Companies Registration Office) Industry Databases Credit referencing agencies official authorities (e.g. An Garda Síochána, the ambulance or fire services). 	We use these databases, websites and sources to obtain additional details, to help verify personal data and other information you have provided



Direct Engagement	We collect your personal data directly from	Name, address (including
with You	you when you:	Eircode), date of birth, contact
	Contact our customer service centres	details, gender, marital statu s of you and others insured unde
	(e.g. to get an insurance quote)	the policy
	• submit an online application to receive	Policy numbers, vehicle and
	an insurance quote or to renew your	property details, premium
	policy	information, and renewal dates
	• visit our website or use our app	(including with other insurers).
	• submit a claim	Driving and claims history: Driv license details, penalty points
	• request any information from us; and/	(number, date of incident, and
	or	effective date), disqualifications
	 communicate with us via social media 	criminal convictions, and prior
	platforms or competitions	claims or non-fault incidents.
	Appear and be recorded on CCTV	Bank and payment card details,
	within the OUTsurance office	VAT and tax numbers, records o payments and arrears.
	• Engage with us via phone, email, post	
	or at meetings as a business partner of	Employment details, telephone
	OUTsurance	recordings, location data, marketing preferences and CCT
		footage from our offices.
		Health-related data in the conte
		of claims and where it affects ye
		ability to drive (please do not
		send us genetic test results)
		Username and password for a
		website account (which you ma
		set up in order to obtain a quot or purchase insurance or servic
		Other details requested on application forms such as vehic
		registration, make and model
		Images of customers or potenti
		customers or potential employe
		or business partners in the ever
		you attend the OUTsurance offi

Third Party Database	Details	Categories and Types of Data Collected
Insurance Link	This database contains information relating to claims (i.e. Claims Data). It is a shared insurance industry database that allows its users (i.e. insurance companies, self-insurers, and statutory authorities) to gather, share and compare recorded claims with claims history information provided by new claimants against policyholders. personal data shared on Insurance Link may be shared with other insurance companies, self-insurers, or statutory authorities. For more information please visit <u>https://www.inslink.ie.</u>	We use these databases and websites to obtain additional details, to help verify personal data and other information you have provided.
IIDS (Integrated Information Data Service)	This is a shared members database that, by arrangement with the Department of Transport, allows insurance company members to access information from the National Vehicle and Driver File which is a database belonging to the Dept of Transport that collects and stores data on drivers and vehicles	Driving and vehicle-related data: This database allows users including OUTsurance to confirm the accuracy of penalty points and no claims discount information provided by customers with motor policies

Additionally, when you provide your address, OUTsurance will perform a geocoding search to assess location-based risk factors, which helps us determine the insurance quote.

All the above data are necessary for the purposes outlined below in Section 3: "Use of Information."

If you require further details about the specific types of information we collect and process, please contact us (details in Section 1: "General").



3. Use of information

We will only collect information where we have a lawful basis for doing so. Article 6 of the GDPR defines six lawful bases for the collection of data. At least one valid legal basis is required in all cases where OUTsurance seeks lawfully to process personal information in line with data protection law. We use your personal information primarily to provide you with a quote, to set up and manage your policy, and to process claims as part of the insurance contract.

The table below sets out the types of information we collect and process and the legal bases for doing so. When relying on our legitimate interest, or a third party's, we will ensure the purpose is legitimate, that processing is necessary to the legitimate interest. For certain uses of your personal information, we may ask for your consent. Where we do this, you have the right to withdraw your consent to further use of your personal information (see Section 6: Your rights). Withdrawal of consent would not invalidate any processing we carried out prior to your withdrawal of consent. Please note that in some cases we may not be able to process your insurance if you withdraw your consent.

Use of Information	Legal Bases
Identity Verification: To confirm your identity (or that of your authorised representative) when you interact with us, whether in person, by phone, online, through the OUTsurance website or app, or in other situations where necessary.	This processing is necessary to comply with legal obligations; for the performance of a contract, or in order to take steps at your request prior to entering into a contract (including a quote that is not taken up)
Verify Information Accuracy: To ensure the information we receive is correct including confirming whether a vehicle has been taxed, has an NCT, or if the vehicle has been involved in a claim or written off, using the VRN system; to validate your driver licence number with the relevant authority; to validate the number of penalty points disclosed by you; to validate the licence date and country of origin of the licence	This processing is necessary to perform the insurance contract, or to take steps before entering into the contract (including a quote that is not taken up)
Set you up as a policyholder, or record you as a party entitled to indemnity as well as administer the policy, including with respect to the collection of premiums, processing of claims and other payments made in the course of our contractual relation	This processing is necessary to perform the insurance contract, or to take steps before entering into the contract, or to comply with a legal obligation
Assess Insurance Needs and Risk: To evaluate your insurance requirements, to assess the risks related to your policy and evaluate in line with our underwriting protocols and to determine your eligibility and premium and or to provide a quotation, in order to comply with our legal obligations and enter into a contract with you. This may include credit rating checks and related decisions.	This processing is necessary to perform the insurance contract, or to take steps before entering into the contract and to comply with a legal obligation
Payments and Payment Frequency: To process payments related to your policy, claims, or other reasons	This processing is necessary to perform the insurance contract, to comply with legal obligations, or to serve our legitimate interest (such as managing payments not required by law or contract).



Managing Products and Services: To administer the products and services you have with us, which may include contacting you, to set you up as a policyholder or record you as a party entitled to indemnity as well as administer the policy, or to process a cancellation of the policy, or in relation to a claim	This processing is necessary to perform the insurance contract, or to take steps before entering into the contract or to comply with our legal and regulatory obligations
Claims processing and management: To manage and investigate any claims made by or against you or anyone insured under your policy, or if you (or someone else covered by your policy) are a witness to an incident. We will need to collect information to help validate and administer the claim and to take all other steps associated with dealing with the claim including legal proceedings, or a claim to The Personal Injuries Resolution Board (PIRB). If you are making a claim following a road traffic incident we will ask for details, validate your claim or check the details and so on.	This processing is necessary to perform the insurance contract, or to comply with a legal or regulatory obligation
To obtain reinsurance for the business we underwrite and to manage and facilitate reinsurance processes	The processing is based on our legitimate interest
Statistical and Product Improvement: To conduct statistical analyses and improve our products, services, and systems. The creation of models and profiles for purposes such as pricing, fraud prediction, evolution of claims, monitoring of quality standards, customer's suitability for the product and determination of premium.	This processing is necessary for our legitimate interest and may also be necessary to comply with legal and regulatory obligations
Identifying customers needing additional support	To comply with our legal and regulatory obligations and in the legitimate interest of OUTsurance
Identifying customers who may be suitable candidates to provide customer testimonials for OUTsurance	This processing is based on our legitimate interest
Approaching customers who have been identified as suitable candidates for providing customer testimonials for OUTsurance	This processing is based on our legitimate interest
Customer testimonials and campaign participation: If you choose to participate in the campaign, we will process your personal data, including your testimonial and any related information	This processing is based on your consent and our legitimate interest
Market Research and New Offerings: To conduct market research, improve existing products or services, or explore new business opportunities	This processing is based on our legitimate interest in improving our business and adapting our products and services and in some instances may be necessary to enable us to comply with legal and regulatory obligations



Marketing Communications: To inform you about other products and services we think may be of interest to you or your family, unless you've opted out. This may include marketing campaigns, cross-selling, promotion of our products and brand, loyalty programs and rewards agencies, information on bonuses for referring family and friends, congratulations on special occasions, newsletters or other sponsorships, information on events, sending information on offers and incentives through the elaboration of commercial profiles. These campaigns can be carried out through emails, calls, SMS, search engines, social networks and involve automated processing for monitoring.	This processing is based on your consent for direct marketing activities, but depending on the specific case we may have a legitimate interest in sending commercial communications that may be of the interest of consumers
Staff Training and Management: For staff training, performance assessments, and disciplinary purposes	This processing is necessary for compliance with regulatory and legal obligations and to perform the insurance contract, as well as for our legitimate business interest
Fraud Prevention and Legal Compliance: To detect and prevent fraud, money laundering, and other illegal activities, and to assist law enforcement or other investigative bodies,	This processing is necessary for our legitimate interest in preventing fraud and other illegal activities, and to comply with legal and regulatory obligations and or to perform a task in the public interest
For video surveillance and access control at our headquarters to ensure the safety of people and property and for the prosecution of crimes, where appropriate	This processing is necessary for our legitimate interest or to comply with legal and regulatory obligations
Complaint Management: To handle and investigate complaints	This processing is necessary to perform the insurance contract and comply with legal and regulatory obligations
To manage data subject requests pursuant to data protection legislation	This processing is necessary to comply with legal and regulatory obligations
OUTsurance Group Reporting: To meet internal reporting requirements within the OUTsurance Group, and auditing requirements, when necessary	This processing is necessary for our legitimate business operations and to comply with legal and regulatory obligations
Data Storage and Backup and Security: To store personal data and create backups for emergency and disaster recovery purposes	This processing is necessary to perform the insurance contract and to comply with legal obligations as well as our legitimate business operations
Compliance with Laws and Regulations: To ensure compliance with all applicable laws and regulations	This processing is necessary to comply with legal and regulatory obligations, as well as to perform the contract



3.1 Sensitive data

When we process sensitive personal data (such as information related to criminal convictions or offenses), it is only done when necessary to assess risk, prevent fraud, or for legal claims.

For other special categories of sensitive data (such as health information), we will only process it with your explicit consent, or when necessary for legal claims, or where it affects your driving, or to protect someone's vital interests if they are unable to give consent.

3.2 Automated decision-making

In order to incept and administer an insurance policy, OUTsurance may use profiling and automated decision-making processes. Automated decision-making is the process of making a decision by automated means without any human involvement. These decisions can be based on factual data, as well as on digitally created profiles or inferred data. Examples include:

- Premium Calculation: We analyse the information you provide, such as incident or claims history, age, address, and vehicle type, to determine your insurance premium.
- Credit Assessment: During the sales and underwriting process, some of your personal data may be shared with thirdparty contractors to obtain a credit score. This helps us accurately evaluate your risk profile and set your premium.
- Environmental Risk Assessment: Address details may be shared with a third party to assess potential environmental risks (e.g., flood risks near your home). This data is used to calculate a risk rating, which is factored into your risk profile to determine your premium.
- When you make a claim: to validate and ensure your claim is covered under your policy as well as to determine whether any claim made on your policy is fraudulent.
- Underwriting Process: Underwriting involves evaluating, accepting, or rejecting risks and classifying them to assign an appropriate premium. The specific factors analysed depend on the type of insurance product. Applicant data is assessed using internal algorithms or models based on complex mathematical and actuarial methods. These algorithms, which are OUTsurance's proprietary intellectual property, are confidential, so we cannot disclose further details.

Some of the benefits of automated processes include allowing greater consistency and fairness (e.g. by reducing the potential for human error and discrimination) and a more efficient decision-making process. Where sensitive personal information is relevant to the profiling, such as past motoring convictions for motor insurance, your sensitive personal information may also be used in the profiling models. OUTsurance uses reasonable endeavours to ensure that data you provide us with is recorded accurately and checks the analytics for hidden bias. We also have measures in place to verify and ensure, on an ongoing basis, that data reused or obtained indirectly is accurate and up to date.

3.3 Right to review automated decisions

If an automated decision significantly impacts you or has legal consequences, you have the right to request human intervention, challenge the decision, and provide additional context. For more information, see Section 8: Your Rights

3.4 Impact of not providing information

Failure to provide the required information may prevent us from offering you a quote or result in a higher premium than if we had received accurate details. Certain information is essential for managing your policy and without it we may be unable to provide you with an insurance contract. necessary to manage your policy, and we cannot offer you an insurance contract without it.

If you fail to provide the necessary information to support your claim, we may be unable to process it. Additionally, your policy requires you to notify us of any incidents that could result in a claim and fully to cooperate with us in managing the claims process.



3.5 Call recording

We may record or monitor phone calls to ensure accurate records of your instructions, to train staff, to prevent fraud, to manage complaints, and to improve customer satisfaction.

3.6 OUTsurance business partners

If you are a business partner of OUTsurance, we may also collect your personal information from our day-to-day business activities with you, business referrals and your attendance at events. We may, as a result of our business dealings, come to possess personal data in relation to you and your employees, directors, officers, and other representatives. We may receive such data from you, from such persons, or from other sources (for example, published or publicly available directories); and some limited data may be recorded indirectly by internal security and communication systems or by other means (for example, visitor logs maintained by security officials at our offices). We will always comply with our data protection obligations and these data will only be processed or disclosed in accordance with the law and as stated in this notice.

3.7 Job applicants

If you have applied for a job through our Careers portal, or job posting websites such as LinkedIn, Indeed or Irish jobs, your personal data will be collected and stored in our servers. Typically, this is the data which will be collected, stored, and processed (until you ask us to stop the processing or ask us to delete it): Name, address, telephone number(s) and email address, details of qualification (where required for a role), skills, experience, and employment history, details of eligibility to work in Ireland, any additional information contained in a candidate's CV such as referee information, disclosed at interview or otherwise provided to us during the recruitment process, your accessibility requirements, if any. You should also check the Data Privacy Notice of any third-party websites utilised by you.

In cases where you attend an onsite job interview, your images will be captured by our CCTV, which have been installed strictly for security purposes, as well as the CCTV operated by the landlord of the building.

For existing and former employees of OUTsurance, please refer to our employee manual for data processed.

For third party claimants against an OUTsurance insurance policy, please refer to the data privacy notice for claims https://www.outsurance.ie/globalassets/documents/outsurance-dac/privacynotice.pdf

3.8 CCTV in OUTsurance building

Closed circuit television (CCTV) has been installed in the building by the building landlord. The system comprises a number of cameras installed at reception and at each lift lobby, recording video images without sound. The purposes of the CCTV are to deter and detect unauthorised access to the property, to enhance safety, to protect building occupants and their property and to provide evidential material for criminal court proceedings.

The information obtained by CCTV is controlled by the landlord in accordance with data protection laws. Signage is in place to inform people that CCTV is in operation. Day to day access to CCTV footage is restricted to its senior managerial personnel on a need to know basis where any incidents require review. Currently, images are kept on a hard drive for no longer than a 30-day cycle unless required to investigate an incident. A log of access to the CCTV records is maintained by the landlord.

An individual whose image has been recorded has a right to be given a copy of the information recorded. Practically, a person must provide necessary information by detailing information such as the date, time, location and duration of the recording. They should also provide a passport sized photograph of themselves unless their identity is already known (e.g. a member of staff). Where the image is of such poor quality as does not clearly identify an individual, that image will not be considered to be personal data. Before releasing this information, the images of others will be obscured or removed.

CCTV has been placed within the OUTsurance office. Images are kept for no longer than 30 days unless required to investigate an incident.



4. Sharing of Information

We may share your personal data with various parties under certain circumstances. Typically, this includes your representatives, our representatives, and parties involved in claims processes.

We must share personal data on insured persons to third party databases, our service providers, staff, agents, Government/statutory/regulatory bodies. We may also share your personal data during the insurance process on third party databases to verify certain personal data that you have provided to us. Further information on such sharing is set out below.

Third Party Database	Details about sharing personal data
Insurance Link	Database containing information relating to claims (i.e. Claims Data). It is a shared insurance industry database that allows its users (insurance companies) to gather, share and compare recorded claims with claims history information provided by new claimants against policyholders.
	personal data shared on Insurance Link may be shared with other insurance companies, self-insurers, or statutory authorities. For more information, please visit https://www.inslink.ie .
	When you seek a quotation or purchase a policy, we may check InsuranceLink for prior claims involving you or third parties. If undisclosed claims are found, OUTsurance may invoke its legal rights, including policy cancellation or claim denial. Details of claims or incidents involving you may also be shared with InsuranceLink.
Motor Insurance Bureau of Ireland	Governing authority which deals with motor accidents which are committed by uninsured or unidentified persons, or which involve foreign vehicles.
National vehicle and Driver File	Database containing a register of all vehicles and drivers of vehicles in Ireland
Personal Injuries Resolution Board	Independent State body which assesses personal injury compensation

At various stages of your insurance policy (e.g., initiation, renewal, or claims), we may consult these databases to check for prior claims involving you, named drivers, or third parties. If discrepancies are found, OUTsurance may exercise legal rights outlined in your policy, which could include cancellation of your insurance and denial of claims. This may affect your ability to secure insurance in the future.

Other entities we share your personal data with can be found in the table below.

Please note that some third parties may keep their own record of personal data obtained (e.g. Insurance Link).

Please check the Data Protection Notices of these third parties if you want more information about how they process personal data.

We may have to share some or all of your personal data with the parties listed below. Please note that this list is nonexhaustive, as the parties may change from time to time.



Recipient	Details about sharing personal data
Our staff or agents	 Internal/External staff of OUTsurance DAC and the OUTsurance Group Contractors
	• Other members of the OUTsurance Group in our claims, customer service, quotation, underwriting departments, and support departments
	 Prospective buyers or sellers if we choose to buy or sell any business or assets
Service Providers	Reinsurance companies, professional advisers, legal advisors, auditors
	 Motor assessors, loss adjustors, private investigators, expert appraisers, expert witnesses
	 Providers of our essential services (e.g. telecommunications, postal/courier providers, IT service providers, software providers, payment processor, data storage, document production and destruction, cybersecurity, fraud detection, risk assessments, telematics, complaints management, marketing and market research).
	• Other third parties involved in administering your contract such as data analysis service providers.
Government, Regulatory	Department of Transport
and Statutory Bodies	Data Protection Commission
	Revenue Commissioners
	Central Bank of Ireland
	Financial Services Ombudsman
	Industry and trade bodies
	An Garda Síochána
	Personal Injuries Resolution Board (PIRB)
	The Courts Service of Ireland
Witnesses	 Witnesses to any incidents/accidents in which you are involved including expert witnesses and witnesses as to fact
Claimants and their Legal or Medical representatives	Claimants' representative
	Claimants' intermediary
	Claimants' legal representatives
	Claimants' doctor or expert



Any Party You Have Given Us Permission to Speak to	Policyholder's representative
	Policyholder's intermediary
	Policyholder's solicitor
	Policyholder's public loss assessor
	Policyholder's relative or friend
Any Party Named Under	Joint policyholders
Your Insurance Policy	Named drivers
	Employees
Other Insurers and Their Agents	• Other insurers directly or via those acting for the insurer such as loss adjusters

4.1 Sharing Data with a Claimant

In cases where a claim is made against you and OUTsurance provides indemnity, we may share relevant data with the claimant or their representative to facilitate the claims process. This may include details such as your name, address, vehicle registration number, insurance policy details, and information about any insured parties under your policy. This is outlined in the table above. The legal basis for this sharing is OUTsurance's legitimate interest in handling claims efficiently and fairly.

All the above data are necessary for the purposes outlined in Section 3: "Use of Information." If you require further details about the specific types of information we collect and process, please contact us (details in Section 1: "General").

4.2 Consumer Insurance Contracts Act

Under this Act, if a third party suffers injury or damage for which you are responsible, they may assume certain rights under your policy. In such cases, OUTsurance is required to treat the third party as the policyholder and may disclose specific information, including:

- Your identity and insurance details.
- The status and terms of your policy at the time of the incident.
- Details about the incident, claim investigations, and decisions regarding the claim.

This ensures fair and transparent claims handling in accordance with legal obligations.

4.3 Safeguarding Your Data

When working with third-party service providers, we ensure they process and store your data securely and in compliance with appropriate legal standards. As the Data Controller, OUTsurance prioritises protecting your data and does not sell your personal information to third parties.

We have put in place measures to protect the security of your personal data and Special Categories of personal data. Details of these measures are available upon request. In addition, we limit access to your personal data and Special Categories of personal data to those employees, agents, contractors and other third parties who have a business need to know.

Third parties acting on our behalf or other third parties such as loss adjusters, assessors, amongst others will only process your personal data and special categories of personal data on our instructions and where they have agreed to treat the information confidentially and to keep it secure.



4.4 International Data Transfers

Occasionally, personal data may be transmitted outside the European Economic Area (EEA) to OUTsurance Group companies or third parties. These transfers are conducted securely and in compliance with data protection laws. Processing also occurs within the EU. For additional information on international data transfer safeguards, visit the European Commission's website or contact us.

5. Retention of Data

We follow a detailed record retention schedule, with retention periods varying based on the purpose of the data processing and the type of information. Our Policy is only to keep personal information for as long as is reasonably required for the purpose(s) for which it was collected. We do keep certain transactional records - which may include personal information - for more extended periods if we need to do this to meet legal, regulatory, tax or accounting needs. For example, under the Consumer Protection Code, we are required to retain an accurate record of dealings with us for at least six years after your last interaction with us, so we can respond to any complaints or challenge you or others might raise later. We will also retain files if we reasonably believe there is a prospect of litigation.

Below is a general guide to our retention periods:

Type of Record	Retention Period
CCTV images within OUTsurance's Head office area	30 days
Data related to quotes not proceeded with	36 months
Data related to Potential or Actual Claims Taken Out on a Policy	10 years after the full and final settlement has been agreed.
Data related to Potential or Actual Claims Taken Out on a Policy where a child is involved	The later date of 10 years after the child turns 18, or the full and final settlement date has been agreed
Policy Data	10 years from date on which the policy expires.
Resumes, CVs, interview notes, emails and other communications in respect of unsuccessful job applicants and data in respect of former employees	1 year and 1 day in respect of unsuccessful job applicants and 7 years from end of employment for former employees
Data of business partners, including SLAs, contracts, invoices, receipts and communications relating to same	7 years from date of termination of the business relationship

In some situations, we may retain personal data beyond these periods, such as for long-running disputes or in system backups used for disaster recovery.

This information is stored separately from other policy and claims data and is only accessed if a new claim arises.

After the retention periods outlined above, we will either delete or de-personalise your data. De-personalisation involves removing identifiable details (e.g., name, street address) so the data no longer qualifies as personal information, in which case we may use such information without further notice to you. These data may be used for research or analytical purposes. In certain circumstances, we may need to retain some information to ensure all of your preferences are properly respected and or to ensure that we abide by legal and regulatory requirements.

For further details on retention periods, feel free to contact us (see Section 1: "General").



6. Your Rights

As a data subject, you have rights regarding your personal data, as outlined below. In some cases, these rights may be subject to restrictions.

To exercise your rights, please submit a written request to the contact details provided in Section 1: General. Please include sufficient information for us to process your request, such as proof of identity.

Response Time:

Requests are typically processed within one month. If additional time is needed (up to two more months), we will notify you of the delay and explain the reasons. If we refuse your request, we will inform you within one month and explain why. You can lodge a complaint with the Data Protection Commission if you disagree with the decision.

Fee Policy:

Requests are free unless deemed excessive or unfounded, in which case we may charge a fee or refuse the request. A fee may also apply if you request additional copies of your data.

6.1 Summary of Your Rights

6.1.1 Right to Withdraw Consent:

You can withdraw your consent for processing at any time. While this does not affect past processing, it prevents further processing for the specified purpose. Note that we typically rely on other legal bases, not consent, for processing insurance-related data.

6.1.2 Right of Access:

You can request details about the personal data we hold, why we process it, and obtain a copy. Providing as much identifying information as possible (e.g., name, address, policy number) helps us locate your data efficiently.

6.1.3 Right to Rectification:

You can request corrections to inaccurate or incomplete data. Keeping your information accurate is also a condition of your insurance policy.

6.1.4 Right to Erasure ("Right to Be Forgotten"):

In certain circumstances, you can request the deletion of your personal data, such as when:

- The data are no longer needed for their original purpose.
- You withdraw consent (where applicable).
- The data were unlawfully processed.
- Legal obligations require deletion.

Exceptions apply, such as when data are necessary for compliance with legal obligations, statistical purposes, or defending legal claims.

6.1.5 Right Not to Be Subject to Automated Decision-Making:

You can object to decisions made solely by automated means if they significantly impact you. In such cases, you can request a manual review and provide your perspective.

6.1.6 Right to Data Portability:

You can request a copy of your data in a machine-readable format or have it transferred to another service provider. This applies only to data processed with your consent or for a contract.



6.1.7. Right to Object:

If we process your data based on public or legitimate interests, you can object to the processing. We will stop unless compelling legitimate grounds override your objection or the data are required for legal claims.

6.1.8 Right to Restrict Processing:

You can request restrictions on processing in specific circumstances, such as when data accuracy is disputed or processing is unlawful but you prefer restriction over deletion.

Note: Exercising certain rights may affect the services we provide, such as policy renewals or ongoing claims.

7. Customer Communication

We may contact you periodically regarding various aspects of your interactions with OUTsurance. These communications will align with the purposes outlined in this Data Protection Statement and may include, but are not limited to:

- Managing your insurance policies
- Discussing renewal terms
- Following up on provided quotations
- Addressing claims and complaints
- Seeking a customer testimonial from you
- Marketing services and products (if you have consented)
- Providing loyalty programs and additional services and
- Conducting market research

During the quotation process, we may reach out shortly after issuing a quote to answer any questions, review your premium, and ensure you have the necessary coverage. If we do not contact you, feel free to reach out to us and we will address your queries.

We adhere to specific contact times:

- Calls will not be made before 9 AM or after 9 PM from Monday to Saturday,
- No calls will be made on Sundays, public holidays, or bank holidays unless you specifically request them.



8. Marketing Information

8.1 How it Works

If you have agreed to receive marketing communications from us, we may occasionally contact you about OUTsurance products that could interest you. This may include follow-ups on the 12-month anniversary of a quote not taken up, or after your policy has lapsed.

We may use the contact details you provided (postal address, email, or phone, including mobile) to reach out. Additionally, we analyse customer purchasing behavior and data (e.g., time of purchase, preferred channel, coverage level, renewal dates) to tailor our offers and improve our service.

8.2 Changing Your Marketing Preferences

If you no longer wish to receive marketing communications, you can update your preferences by:

- Contacting us
- By email at: <u>optout@outsurance.ie</u>
- By phoning us at 1800 600 400

Please allow up to 30 days for your opt-out request to take effect. This decision will not impact the other services we provide to you now or in the future.

9. Cookie Policy

Our Cookie Policy is available on our website. It provides information about the use of cookies on our website. We will also ask you to consent to our use of cookies in accordance with the terms of the policy when you first visit our website. Terms relating to your insurance policy or service-only contract with us (where relevant) are provided separately by us on this website.

